

Empowering users to understand, own, and share their data.

Team:

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Our multi-pronged platform gets us closer to a world where individuals own their own data, and when research institutions want access to that data they come to you and offer you incentives. The elements of our contribution to Bitmarks work are three-fold: user education recommendations (which take form in our data detox kit), better consent & incentives, and researcher-facing proof of concept for how to harness ubiquitous data for health research.



Advisory Board:

Our solutions have been co-designed with an advisory board comprised of UC Berkeley undergraduates.

Members: Bryan, Saralynn, Karla, Madeleine, Joshua, and May



Data Detox Kit:

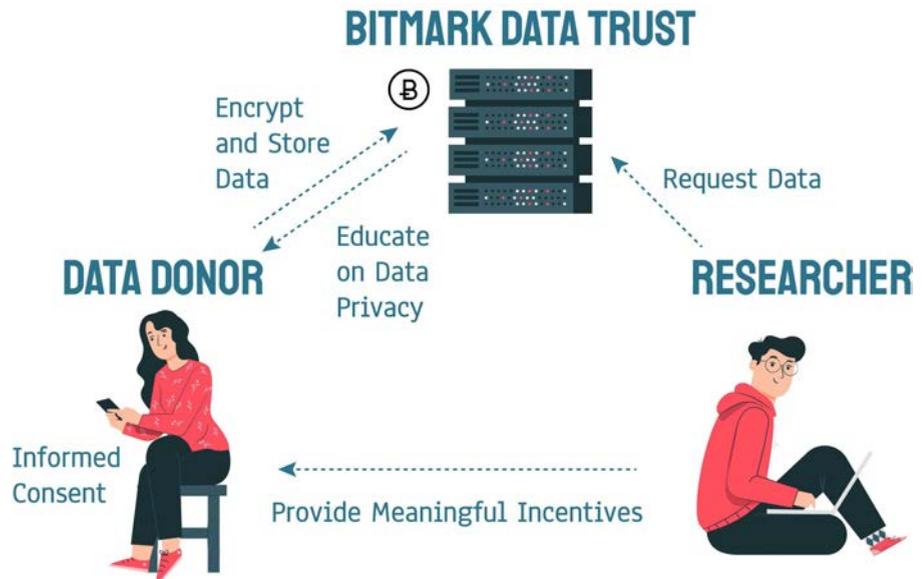
An easy to use website platform that educates users on the privacy of the applications they use and the value of their data.

User Education:

Steps users can take to take control of their digital wellbeing and privacy. These take form in data detox kit, pictured left.

Better Consent & Incentives:

Users should understand the terms and conditions they have agreed to. Our consent recommendations include clear visuals and summaries, and checks for understanding.



Data Collection for Innovative Health Research:

Our guide on meaningful incentives in exchange for digital data that pushes researchers to go beyond monetary compensation. Collected digital data can then be used for non-traditional predictive health research that may complement epidemiologic studies. We are collecting and analyzing mobile screen time data as a case study.

